

**CHICAGO,
WE THINK
YOU'RE SMART**

ASI 000210

*En.
15*

HITTING THE WEB BEFORE HITTING THE STREET.

ASI 000211

**WE DID TOO.
LOOK WHAT
WE FOUND.**

ASI 000212

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture

\$1099.99



Solace 2-PC Sectional
Stone/Microfiber
114"W x 108"D x 37"H

the roomplace

\$1799.99



Metropolis 2-PC Sectional
Peat/Microfiber
118"W x 44"D x 39"H

NOT SMART PRICE

ASI 000213

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture®

\$249.99



Mystic II 3-PC Table Set
Merlot
Tempered & Beveled Glass, All-Wood Construction

the roomplace

\$399.99



Norway Collection 3-Pack Tables
Dark Oak/Glass, Hardwood Solids and Oak Veneers
50"l x 28"w x 20"h

NOT SMART PRICE

ASI 000214

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture.

~~\$~~
799.99



Nolan Dual Reclining Sofa
Chocolate/Leather everywhere the body touches
84"W x 40"D x 40"H

the
roomplace

~~\$~~
999.99



Eclipse Dual Reclining Sofa
Tan/Leather everywhere the body touches
41"D x 89"W x 41"H

NOT
SMART
PRICE

ASI 000215

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture

\$599.99



Falcon Sofa
Brown/Polyester
102" w x 42" d x 44" h

the roomplace

\$649.99



Huntlighton Sofa
Coffee/Velvet
44" d x 101" w x 31" h

NOT SMART PRICE
As shown

SMART PRICE
As shown

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture.

\$499.99



Trevor Sofa
Brown/Chenille
97" w x 41" d x 38" h

**the
roomplace**

\$699.99



Cameron Sofa
Brown/Chenille
43" d x 98" w x 42" h

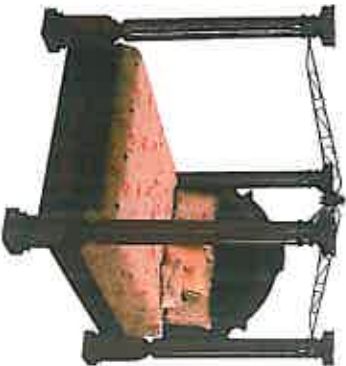
**SMART
PRICE**

**NOT
SMART
PRICE**

CHICAGO, WE THINK YOU'RE SMART

Value City
Furniture

\$799.99



Barcelona Canopy Bed
Cherry/Wood & Iron
Queen

the roomplace

\$999.99



Grand Manor Canopy Bed
Dark Brown Cherry/Wood & Metal
Queen

**SMART
PRICE**
(the smart furniture comparison)

**NOT
SMART
PRICE**
(the roomplace furniture comparison)

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture

\$299.99



Four Corners Cocktail Table & 4 Benches
Metal/Wood & Glass
42" w x 42" d x 19" h

the roomplace

\$399.99



Brussel Cocktail Table & 2 Ottomans
Dark Cherry/Wood & Glass
19" h x 40" d

**SMART
PRICE**

**NOT
SMART
PRICE**

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture.

~~\$1,299~~
\$799.99



Beckett Hazelnut 2-Pc Sectional
Camel/Microfiber & Leather-Look
39" h x 39" d

the
roomplace

~~\$1,299~~
\$999.00



Northshore Collection 2-Pc Sectional
Cream & Fudge/Processed Microfiber & Bircaat Faux Leather
34" h x 40" d

**SMART
PRICE**
Live it up! It's never this smart.

**NOT
SMART
PRICE**
As if it were.

ASI 000220

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture

\$699.99



Meridian Sectional
Camel/Microfiber
148"W x 58"D x 41"H



\$799.99



Durapella Sectional
Cocoa/Durapella
87"W x 42"D x 40"H

NOT SMART PRICE

ASI 000221

CHICAGO, WE THINK YOU'RE SMART

**SMART
PRICE**

VALUE CITY
Furniture

\$199.99



Classic Bed
Cherry/Al-Wood Construction
Queen



\$299.99



Janel Sleigh Bed
Dark Brown
Queen

**NOT
SMART
PRICE**

ASI 000222

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture

\$1999⁹⁹



Westwood 4-PC Sectional
Brick/Leather-Like Upholstery



\$3449⁹⁹



Braxton Sectional
Java/Leather Match
42" d x 40" h

**SMART
PRICE**

**NOT
SMART
PRICE**

ASI 000223

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture.

\$**399**.99



Branson Sofa
Brown/Bicast
93"W x 38"D x 38"H



\$**499**.99



San Lucas Sofa
Harness/Faux Leather
93"W x 39"D x 39"H

**NOT
SMART
PRICE**

ASI 000224

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture®

\$599.99



Kobe 2-PC Sectional
Hazelnut/Microfiber & Bicast
35" d x 36" h



\$899.99



Logan-Stone 2-PC Sectional
Two-Tone/Upholstery & Durahide
80" w x 36" d x 39" h

**NOT
SMART
PRICE**

ASI 000225

CHICAGO, WE THINK YOU'RE SMART

Value city
Furniture

\$599.99



Alexis Sofa
Chocolate/Chenille
97"W x 44"D x 38"H

ASHLEY
FURNITURE
HomeStore

\$699.99



Crawford Sofa
Chocolate/Upholstery
99"W x 40"D x 39"H

NOT SMART PRICE

ASI 000226

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture.

\$999^{.99}



Cuba 5-Pc Sectional
Two-Toned/Microfiber & Bicast
109"W x 105"D x 36"H



\$1499^{.99}



Gable Sectional
Two-Toned/Fabric & Faux Leather

**SMART
PRICE**

See website for details.

**NOT
SMART
PRICE**

See website for details.

ASI 000227

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture.

\$299⁹⁹



Arts & Crafts 5-PC Dining Set
Chocolate
36" x 48" Table



\$349⁹⁹



Hyland 5-PC Dining Set
Reddish Brown
36" x 48" Table

NOT SMART PRICE

SMART PRICE

ASI 000228

CHICAGO, WE THINK YOU'RE SMART

SMART
PRICE

VALUE CITY
Furniture

\$399.99



Julian Sofa
Coffee/Microfiber
92" w x 41" d x 37" h

ASHLEY
FURNITURE
HomeStore

\$499.99



Frontier Canyon Sofa
Faux Leather
94" w x 39" d x 40" h

NOT
SMART
PRICE

ASI 000229

CHICAGO, WE THINK YOU'RE SMART

VALUE CITY
Furniture.

\$199⁹⁹



Tulum X Desk
Chocolate/All-Wood Construction
52" w x 26" d x 30" h

Crate&Barrel

\$499⁰⁰



Spotlight Desk
Ebony/Hardwood Frame, Veneer Top
58" w x 28" d x 30" h

NOT
SMART
PRICE

ASI 000230

CHICAGO, WE THINK YOU'RE SMART

SMART
PRICE

VALUE CITY
Furniture.

\$89.⁹⁹



Lucinda Counter Stool
Red & Merlot Finish/Bicast & Solid Hardwoods
20" w x 24" d x 40" h

Crate&Barrel

\$279.⁰⁰



Pullman Counter Stool
Red & Espresso Finish/Leather & Solid Hardwoods
18" w x 19" d x 36" h

NOT
SMART
PRICE

ASI 000231



Venus City
Furniture

Alexis Sofa
Chocolate
Chenille
97" W x 44" D x 35" H

OURS

\$599.99



[View More Details](#)

THEIRS

\$699.99

as of 06/11/10





Crawford Sofa
Chocolate
Upholstery
98" W x 40" D x 39" H

ASI 001268

For 16

Value City Furniture	BRANTON BLACK SOFA Black Big Cat 93W x 38D x 38H	OURS	\$399.99		THEIRS	\$499.99		ASHTON SAN LUCAS HARNESS FAUX LEATHER 93"W x 39"D x 39"H
View More Details								

ASI 001269

VADUE CITY Furniture		ASHELEY	
Classic Cherry Queen Bed		Lafayette Queen Bed	
Cherry		Dark Brown	
All-Wood		62" W x 71" D x 47" H	
66" W x 80" D x 46" H			

OURS



\$199.99

THEIRS



\$299.99

vs
as of 06/11/10

[View More Details](#)

ASI 001270

VAN DYKE Furniture	Harvard Sold Shown Leather-look Upholstery 87" W x 42" D x 36" H	OURS \$499.99	THEIRS \$599.99 <small>as of 06/11/10</small>	Coronado Sold Gunsenoke Upholstery 88" W x 42" D x 40" H	ASSEMBLY FURNITURE
					
View More Details					

ASI 001271

 Kode 2-PC Sectional Hazelnut Microfiber & Birch 36" D x 36" H	<p>OURS</p> <p>\$599.99</p> <p>VS</p> <p>as of 06/11/10</p> <p>\$899.99</p> <p>THEIRS</p>  	 Logan-Stone 2-PC Sectional Two-Tone Upholstery & Duraflex 80" W x 36" D x 39" H
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[View More Details](#)

ASI 001272

VALLI CITY Furniture		ASHELY	
Meridian Carmel Sectional		Europeella Cocoa Sectional	
Carmel		Cocoa	
Meridian		Europeella	
		87" W x 42" D x 40" H	

OURS	THEIRS
\$599.99	\$699.99
as of 06/11/10	
	
View More Details	

ASI 001273

VALLIJO Furniture		Artistic	
<p>Westwood 4-PC Sectional</p> <p>Buck</p> <p>Leather-Like Upholstery</p>	<p>OURS</p> <p>\$1,999⁻⁹⁹</p> <p>as of 06/11/10</p> <p>vs</p> <p>\$3,099⁻⁹⁹</p> <p>THEIRS</p> <div></div> <p>View More Details</p>	<p>Artistic Sectional</p> <p>Java</p> <p>Leather Match</p> <p>62" D x 40" H</p>	

ASI 001274

VALUE CITY Furniture		ASHELEY	
Classic Cherry Queen Bed Cherry All-Wood 65" W x 50" D x 45" H	OURS	THEIRS	Lapel Queen Bed Dark Brown 62" W x 7" D x 47" H
	\$199.99	\$299.99	
vs as of 06/11/10			

ASI 001275

VALUE CITY Furniture		ASHTON	
HEAVYWEIGHT Sofa		Cordova Sofa	
Brown		Guthrie	
Leather-like Upholstery		Guthrie Upholstery	
87" W x 42" D x 36" H		88" W x 42" D x 40" H	
			
OURS		THEIRS	
\$499.99		\$598.00	
vs		as of 06/11/10	

ASI 001276

OURS		THEIRS	
	\$599.99		\$698.00
vs		as of 06/11/10	
VANUE CITY Furniture		ASHLEY	
Kobe 2-Pc Sectional Hazelnut Microfiber & Bicast 86"D x 36"H		Leijian-Stone 2-Pc Sectional Two-Tone Upholstery & Durablen 80"W x 36"D x 39"H	


ASJ 001277

VALLI & JOY Furniture		ASHELEY	
Meridian Camel Sectional	Meridian Camel Sectional	Durapella Cocoa Sectional	Durapella Cocoa Sectional
OURS		THEIRS	
\$599.99	VS	\$799.99	
as of 06/11/10			
			
67" W X 42" D X 40" H			

ASI 001278

OURS		THEIRS	
			
Westwood 4-PC Sectional	Brick Leather-Like Upholstery	Boston Sectional	Java Leather Match
\$1,999.99		\$3,029.97	
as of 06/11/10			

ASI 001279

VALUE CITY Furniture	Adriatic Direct Chocolate Solid Wood 36" W x 48" D Table
<div><div>OURS</div><div></div><div>\$299.99</div></div>	
<div>as of 06/11/10</div> <div><div>THEIRS</div><div></div><div>\$399.99</div></div>	
ASHLEY Furniture	Hyland Direct Rustic Brown 36" W x 48" D Table

[View More Details](#)

ASI 001280

VICTORY Furniture		ASHTON	
OURS		THEIRS	
\$368.00	VS	\$399.99	
<small>as of 06/11/10</small>			
			
View More Details			
Hanson Black Soft Black BiCast 93W x 36D x 38H		Sant Educé Harness Faux Leather 95" W x 39" D x 39" H	

ASI 001281



Classic Cherry
Queen Bed

Cherry

All-Wood

80" Wx60" D x 55" H

OURS

\$199⁻⁹⁹

VS

as of 06/11/10

\$339⁻⁹⁸

THEIRS





[View More Details](#)



Panel Queen Bed

Dark Brown

62" W x 77" D x 47" H

ASI 001282



Venus City
Furniture

Meridian Camel
Sectional

Camel
Microfiber

OURS

\$599.99

as of 06/11/10

VS

THEIRS

\$799.99





[View More Details](#)



Durapella Cocos
Sectional

Cocos
Durapella

87" W x 42" D x 40" H

ASI 001283



Westwood 2-Pc
Sectional

Brick

Leather-Like
Upholstery

OURS

\$1,999.99

as of 06/11/10

VS

THEIRS

\$3,029.00



[View More Details](#)



Eraxton Sectional

Java

Leather Match

42" D x 40" H

ASI 001284

OUR		THEIR	
	\$599⁻⁹⁹		\$729⁻⁰⁰
<small>as of 06/11/10</small>			
View More Details			

VALUE CITY Furniture

Alexis Sofa
Chocolate
Chenille
97" W x 44" D x 38" H

ASHELEY

Crawford Sofa
Chocolate
Upholstery
98" W x 40" D x 39" H

ASI 001285

VOLVO 2012 Furniture	OURS	THEIRS	ASIMU Furniture
Blanton Black Sofa			Soft Lucchi
Black			Hairless
Black			Faux Leather
93W x 38D x 36H			93W x 39D x 39H
	\$399.99	vs <small>as of 06/11/10</small>	\$499.99
			
View More Details			

ASI 001286

 Kode 2-PC Sectional Hazelnut Microfiber & Blended 36" D x 36" H	<p>OURS</p> <p>\$599.99</p> <p>VS</p> <p>as of 06/11/10</p> <p>\$898.00</p> <p>THEIRS</p> 	 Logan Stone 2-PC Sectional Two-Tone Upholstery & Duramold 60" W x 36" D x 39" H
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[View More Details](#)

ASI 001287



VANGUARD
Furniture

Meridian Camel
Sectional
Camel
Microfiber

OURS

\$599.99

THEIRS

\$849.00

as of 06/11/10

VS



[View More Details](#)



ASIMM
A Division of Furniture

Durapella Cocos
Sectional
Cocos
Durapella

87" W x 42" D x 40" H



ASI 001288

VANGUARD Furniture		Sensations Cameo Sofa	
		Cameo	Microfiber
		90" W x 38" D x 41" H	

OURS		THEIRS
\$ 399 .99	vs	\$ 499 .99
	as of 06/11/10	
View More Details		

ASSEMBLY		Durapella Mocha Sofa	
		Mocha	Durapella
		90" W x 38" D x 41" H	

ASI 001289

AS AMERICAN SIGNATURE FURNITURE	Classic Cherry Queen Sleigh Bed Cherry All Wood 65"W x 80"D x 46"H	<div><div>OURS</div><div></div><div>\$199.99</div></div> <div><div>THEIRS</div><div></div><div>\$299.99</div></div> <div>VS <small>as of 06/11/10</small></div> <div>View More Details</div>	AS AMERICAN SIGNATURE FURNITURE	Janel Queen Sleigh Bed Dark Brown 62"W x 7"D x 47"H
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ASI 001290

 AMERICAN SIGNATURE FURNITURE	<div><div>OURS</div><div>\$599⁻⁹⁹</div><div>as of 06/11/10</div><div>VS</div><div>\$699⁻⁹⁹</div><div>THEIRS</div></div> <div></div> <div>View More Details</div>	 Durapella Cocoa Sectional
Mandian Camel 2-PC Sectional Camel Microfiber		Durapella Cocoa Sectional Cocoa Durapella 87" w x 42" d x 40" h

ASI 001291

 AMERICAN SIGNATURE FURNITURE	<div><div>OURS</div><div><div><div>\$</div><div>277</div><div>.99</div></div></div></div> <div><div>THEIRS</div><div><div><div>\$</div><div>399</div><div>.99</div></div></div></div> <div><div>VS</div><div>as of 06/11/10</div></div>	 Durepella Mocha Sofa Mocha Durepella 90"W x 38"D x 41"H
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View More Details

ASI 001292

WE SHOP FOR YOU!

As of 1/6/2012

 <p>Vintage Furniture \$599.00</p>	 <p>Furniture Row \$798.00</p>	 <p>Vintage Furniture \$599.00</p>	 <p>Furniture Row \$698.00</p>
 <p>Vintage Furniture \$2499.00</p>	 <p>Furniture Row \$2994.00</p>	 <p>Vintage Furniture \$499.00</p>	 <p>Furniture Row \$545.00</p>
 <p>Vintage Furniture \$699.00</p>	 <p>Furniture Row \$789.00</p>	 <p>Vintage Furniture \$299.00</p>	 <p>Furniture Row \$419.00</p>

8.5x11Handout_Baltimore.pdf

WE SHOP FOR YOU!

As of 1/12/2012

 <p>Vintage Furniture \$699.00</p>	 <p>Big Save! Express \$799.05</p>	 <p>Vintage Furniture \$1999.00</p>	 <p>Big Save! Express \$2999.05</p>
 <p>Vintage Furniture \$599.00</p>	 <p>Big Save! Express \$899.00</p>	 <p>Vintage Furniture \$599.00</p>	 <p>Big Save! Express \$699.00</p>
 <p>Vintage Furniture \$599.00</p>	 <p>Big Save! Express \$999.00</p>	 <p>Vintage Furniture \$999.00</p>	 <p>Big Save! Express \$1499.00</p>

8.5x11Handout_Charleston.pdf

ASI 002459

17

WE SHOP FOR YOU!

As low as \$79.95

 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$1099.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$1799.00	 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$249.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$399.00
 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$799.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$999.00	 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$599.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$649.00
 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$799.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$999.00	 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$299.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$399.00

8.5x11 Handout_Chicago.pdf

WE SHOP FOR YOU!

As low as \$229.00

 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$699.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$799.00	 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$199.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$229.00
 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$1999.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$3029.00	 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$199.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$799.00
 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$999.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$1199.00	 Vanity Furniture Large 21" Wide Vanity with Mirror and Storage \$199.00	 Room Decor Large 60" x 120" Dining Table with 12 Chairs \$499.00

8.5x11 Handout_Cincinnati.pdf

WE SHOP FOR YOU!

As of 10/1/11

<p>\$1199.00</p>	<p>\$1999.00</p>	<p>\$2299.00</p>	<p>\$399.00</p>
<p>\$999.00</p>	<p>\$1499.00</p>	<p>\$249.00</p>	<p>\$479.07</p>
<p>\$799.00</p>	<p>\$1199.00</p>	<p>\$499.00</p>	<p>\$599.00</p>

8.5x11Handout_Columbia.pdf

WE SHOP FOR YOU!

As of 10/22/11

<p>\$699.00</p>	<p>\$799.00</p>	<p>\$199.00</p>	<p>\$299.00</p>
<p>\$1999.00</p>	<p>\$3029.00</p>	<p>\$599.00</p>	<p>\$799.00</p>
<p>\$399.00</p>	<p>\$449.00</p>	<p>\$999.00</p>	<p>\$1199.00</p>

8.5x11Handout_Columbus.pdf

ASI 002461

WE SHOP FOR YOU!

Asst. Mgr./70

 <p>Vanity Furniture \$499.⁰⁰</p>	 <p>MORRIS HOME FURNISHINGS \$688.⁰⁰</p>	 <p>Vanity Furniture \$399.⁰⁰</p>	 <p>MORRIS HOME FURNISHINGS \$499.⁰⁰</p>
 <p>Vanity Furniture \$399.⁰⁰</p>	 <p>MORRIS HOME FURNISHINGS \$693.⁰⁰</p>	 <p>Vanity Furniture \$699.⁰⁰</p>	 <p>MORRIS HOME FURNISHINGS \$899.⁰⁰</p>
 <p>Vanity Furniture \$299.⁰⁰</p>	 <p>MORRIS HOME FURNISHINGS \$499.⁰⁰</p>	 <p>Vanity Furniture \$1199.⁰⁰</p>	 <p>★ Macy's \$2199.⁰⁰</p>

8.5x11 Handout_Dayton.pdf

WE SHOP FOR YOU!

Asst. Mgr./101

 <p>Vanity Furniture \$599.⁰⁰</p>	 <p>Furniture Row \$798.⁰⁰</p>	 <p>Vanity Furniture \$599.⁰⁰</p>	 <p>Furniture Row \$698.⁰⁰</p>
 <p>Vanity Furniture \$2499.⁰⁰</p>	 <p>Furniture Row \$2994.⁰⁰</p>	 <p>Vanity Furniture \$499.⁰⁰</p>	 <p>Furniture Row \$545.⁰⁰</p>
 <p>Vanity Furniture \$699.⁰⁰</p>	 <p>Furniture Row \$823.⁴⁹</p>	 <p>Vanity Furniture \$299.⁰⁰</p>	 <p>Furniture Row \$464.⁰⁰</p>

8.5x11 Handout_Evansville.pdf

ASI 002462

WE SHOP FOR YOU!

Unit 100113

 <p>American Signature Furniture \$1199.00 Model: 1111111111 1111111111</p>	 <p>Kane's Furniture \$2199.00 Model: 1111111111 1111111111</p>	 <p>American Signature Furniture \$299.00 Model: 1111111111 1111111111</p>	 <p>Kane's Furniture \$399.00 Model: 1111111111 1111111111</p>
 <p>American Signature Furniture \$799.00 Model: 1111111111 1111111111</p>	 <p>Kane's Furniture \$1199.00 Model: 1111111111 1111111111</p>	 <p>American Signature Furniture \$499.00 Model: 1111111111 1111111111</p>	 <p>Kane's Furniture \$599.00 Model: 1111111111 1111111111</p>
 <p>American Signature Furniture \$499.00 Model: 1111111111 1111111111</p>	 <p>Kane's Furniture \$599.00 Model: 1111111111 1111111111</p>	 <p>American Signature Furniture \$399.00 Model: 1111111111 1111111111</p>	 <p>Kane's Furniture \$499.00 Model: 1111111111 1111111111</p>

8.5x11Handout_Fort Myers.pdf

WE SHOP FOR YOU!

Unit 100113

 <p>Furniture Row Furniture \$599.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$798.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$599.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$698.00 Model: 1111111111 1111111111</p>
 <p>Furniture Row Furniture \$199.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$398.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$2499.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$2994.00 Model: 1111111111 1111111111</p>
 <p>Furniture Row Furniture \$499.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$545.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$299.00 Model: 1111111111 1111111111</p>	 <p>Furniture Row Furniture \$399.00 Model: 1111111111 1111111111</p>

8.5x11Handout_FortWayne.pdf

ASI 002463

WE SHOP FOR YOU!

Up to 50% Off

 \$599.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$969.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$1999.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$3239.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"
 \$399.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$548.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$199.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$469.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"
 \$1099.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$1289.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$699.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$879.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"

8.5x11Handout_Hagerstown.pdf

WE SHOP FOR YOU!

Up to 50% Off

 \$599.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$749.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$699.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$798.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"
 \$299.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$398.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$1999.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$3299.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"
 \$299.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$399.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$399.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"	 \$548.00 Vanity Furniture Vanity Set 80" x 22" x 22" Vanity Set 80" x 22" x 22"

8.5x11Handout_Harrisburg.pdf

ASI 002464

WE SHOP FOR YOU!

AS10161413

 Sofa 11' x 10' x 10' 1/2" \$1099.00	 Sofa 11' x 10' x 10' 1/2" \$1799.00	 Sofa 11' x 10' x 10' 1/2" \$699.00	 Sofa 11' x 10' x 10' 1/2" \$849.00
 Sofa 11' x 10' x 10' 1/2" \$399.00	 Sofa 11' x 10' x 10' 1/2" \$496.00	 Sofa 11' x 10' x 10' 1/2" \$399.00	 Sofa 11' x 10' x 10' 1/2" \$499.00
 Sofa 11' x 10' x 10' 1/2" \$599.00	 Sofa 11' x 10' x 10' 1/2" \$898.00	 Sofa 11' x 10' x 10' 1/2" \$599.00	 Sofa 11' x 10' x 10' 1/2" \$729.00

8.5x11Handout_Lndy.pdf

WE SHOP FOR YOU!

AS1027131

 Sofa 11' x 10' x 10' 1/2" \$1199.00	 Sofa 11' x 10' x 10' 1/2" \$1999.00	 Sofa 11' x 10' x 10' 1/2" \$299.00	 Sofa 11' x 10' x 10' 1/2" \$399.00
 Sofa 11' x 10' x 10' 1/2" \$799.00	 Sofa 11' x 10' x 10' 1/2" \$1199.00	 Sofa 11' x 10' x 10' 1/2" \$499.00	 Sofa 11' x 10' x 10' 1/2" \$599.00
 Sofa 11' x 10' x 10' 1/2" \$599.00	 Sofa 11' x 10' x 10' 1/2" \$799.00	 Sofa 11' x 10' x 10' 1/2" \$249.00	 Sofa 11' x 10' x 10' 1/2" \$449.00

8.5x11Handout_Jacksonville.pdf

ASI 002465

WE SHOP FOR YOU!

As of 11/05/11

 \$699.99 Ergo 2 Seater 87" W x 31" D	 \$754.00 Ergo 2 Seater 87" W x 31" D	 \$399.99 Ergo 2 Seater 87" W x 31" D	 \$474.00 Ergo 2 Seater 87" W x 31" D
 \$199.99 Ergo 2 Seater 87" W x 31" D	 \$387.47 Ergo 2 Seater 87" W x 31" D	 \$599.99 Ergo 2 Seater 87" W x 31" D	 \$654.00 Ergo 2 Seater 87" W x 31" D
 \$599.99 Ergo 2 Seater 87" W x 31" D	 \$854.00 Ergo 2 Seater 87" W x 31" D	 \$449.99 Ergo 2 Seater 87" W x 31" D	 \$499.99 Ergo 2 Seater 87" W x 31" D

8.5x11Handout_Johnstown.pdf

WE SHOP FOR YOU!

As of 11/05/11

 \$699.99 Mendon Sectional Caneel/Microfiber 148" W x 58" D x 41" H	 \$849.00 Durapella Sectional Caneel/Durapella 87" W x 42" D x 40" H
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OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!!

†Excludes 1 year manufacturer's warranty. Some restrictions apply. See store for details. ©2011 Ashley Furniture Industries, Inc. All rights reserved.

8.5x11Handout_Lexington.pdf

ASI 002466

WE SHOP FOR YOU!

As of 11/20/10

 Sofa \$599.00 PMS 1071137	 Sofa \$729.00 PMS 1071137	 Sofa \$699.00 PMS 1071137	 Sofa \$849.00 PMS 1071137
 Sofa \$299.00 PMS 1071137	 Sofa \$449.00 PMS 1071137	 Sofa \$199.00 PMS 1071137	 Sofa \$289.00 PMS 1071137
 Sofa \$1999.00 PMS 1071137	 Sofa \$2619.00 PMS 1071137	 Sofa \$299.00 PMS 1071137	 Sofa \$349.00 PMS 1071137

8.5x11 Handout_Louisville.pdf

WE SHOP FOR YOU!

As of 11/20/10

 Sofa \$1199.00 PMS 1071137	 Sofa \$2199.00 PMS 1071137	 Sofa \$299.00 PMS 1071137	 Sofa \$399.00 PMS 1071137
 Sofa \$799.00 PMS 1071137	 Sofa \$1199.00 PMS 1071137	 Sofa \$499.00 PMS 1071137	 Sofa \$599.00 PMS 1071137
 Sofa \$2499.00 PMS 1071137	 Sofa \$2999.00 PMS 1071137	 Sofa \$249.00 PMS 1071137	 Sofa \$449.00 PMS 1071137

8.5x11 Handout_Miami.pdf

ASI 002467

WE SHOP FOR YOU!

At All Prices

 <p>Vanity Mirror Furniture \$1099.00</p>	 <p>Room Place Furniture \$1799.00</p>	 <p>Vanity Mirror Furniture \$249.00</p>	 <p>Room Place Furniture \$399.00</p>
 <p>Vanity Mirror Furniture \$799.00</p>	 <p>Room Place Furniture \$999.00</p>	 <p>Vanity Mirror Furniture \$599.00</p>	 <p>Room Place Furniture \$649.00</p>
 <p>Vanity Mirror Furniture \$799.00</p>	 <p>Room Place Furniture \$999.00</p>	 <p>Vanity Mirror Furniture \$299.00</p>	 <p>Room Place Furniture \$399.00</p>

8.5x11Handout_Milwaukee.pdf

WE SHOP FOR YOU!

At All Prices

 <p>American Signature Furniture \$1199.00</p>	 <p>Room Place Furniture \$1977.00</p>	 <p>American Signature Furniture \$299.00</p>	 <p>Room Place Furniture \$399.00</p>
 <p>American Signature Furniture \$999.00</p>	 <p>Room Place Furniture \$1499.00</p>	 <p>American Signature Furniture \$249.00</p>	 <p>Room Place Furniture \$479.00</p>
 <p>American Signature Furniture \$399.00</p>	 <p>Room Place Furniture \$550.00</p>	 <p>American Signature Furniture \$149.00</p>	 <p>Room Place Furniture \$199.00</p>

8.5x11Handout_Nashville.pdf

ASI 002468

WE SHOP FOR YOU!

As of 1/1/2011

 Vanity Furniture \$699.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$799.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$299.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$399.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"
 Vanity Furniture \$599.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$899.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$699.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$799.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"
 Vanity Furniture \$89.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$279.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$199.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 Vanity Furniture \$499.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"

8.5x11 Handout_Norfolk.pdf

WE SHOP FOR YOU!

As of 1/1/2011

 American Signature Furniture \$1199.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$2199.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$299.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$399.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"
 American Signature Furniture \$799.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$1199.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$499.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$599.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"
 American Signature Furniture \$599.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$799.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$249.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"	 American Signature Furniture \$449.00 Grand Canyon 180" x 100" x 40" 180" x 100" x 40"

8.5x11 Handout_Orlando.pdf

ASI 002469

WE SHOP FOR YOU!

ANE101376

 American Signature Furniture \$599. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Raymour & Flanigan \$799. ⁹⁵ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 American Signature Furniture \$1099. ⁰⁰ Small Sofa 101 1/2" x 34 1/2" x 34 1/2"	 Raymour & Flanigan \$1949. ⁹⁵ Small Sofa 101 1/2" x 34 1/2" x 34 1/2"
 American Signature Furniture \$799. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Raymour & Flanigan \$1299. ⁹⁵ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 American Signature Furniture \$399. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Raymour & Flanigan \$549. ⁹⁵ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"
 American Signature Furniture \$499. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Raymour & Flanigan \$799. ⁹⁵ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 American Signature Furniture \$999. ⁰⁰ Small Sofa 101 1/2" x 34 1/2" x 34 1/2"	 Raymour & Flanigan \$2199. ⁷⁰ Small Sofa 101 1/2" x 34 1/2" x 34 1/2"

8.5x11Handout_Philadelphia.pdf

WE SHOP FOR YOU!

1441112510

 Venus 2017 Furniture \$699. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Crate&Barrel \$799. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Venus 2017 Furniture \$299. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Crate&Barrel \$399. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"
 Venus 2017 Furniture \$599. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Crate&Barrel \$899. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Venus 2017 Furniture \$699. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Crate&Barrel \$799. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"
 Venus 2017 Furniture \$89. ⁹⁹ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Crate&Barrel \$279. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Venus 2017 Furniture \$199. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"	 Crate&Barrel \$499. ⁰⁰ Small Sofa 87 1/2" x 34 1/2" x 34 1/2"

8.5x11Handout_Richmond.pdf

ASI 002470

WE SHOP FOR YOU!

4x6 10x13 10

 <p>V Value City Furniture</p> <p>\$1099.00</p> <p>Best of 11 Brown 171" x 118" x 37" 8/11/12 11/12</p>	 <p>Raymour & Flanigan Furniture</p> <p>\$1949.05</p> <p>Big Comfortable Pink & Grey Plaid 171" x 118" x 37" 8/11/12 11/12</p>	 <p>V Value City Furniture</p> <p>\$599.00</p> <p>Small Red 87" x 99" x 37" 8/11/12 11/12</p>	 <p>Raymour & Flanigan Furniture</p> <p>\$799.05</p> <p>Dark Brown 87" x 99" x 37" 8/11/12 11/12</p>
 <p>V Value City Furniture</p> <p>\$799.00</p> <p>Small Pink 87" x 99" x 37" 8/11/12 11/12</p>	 <p>Raymour & Flanigan Furniture</p> <p>\$1299.05</p> <p>Old fashioned Living Room Set 87" x 99" x 37" 8/11/12 11/12</p>	 <p>V Value City Furniture</p> <p>\$399.00</p> <p>Small Dark 87" x 99" x 37" 8/11/12 11/12</p>	 <p>Raymour & Flanigan Furniture</p> <p>\$549.05</p> <p>Small Dark 87" x 99" x 37" 8/11/12 11/12</p>
 <p>V Value City Furniture</p> <p>\$499.00</p> <p>Small Brown 87" x 99" x 37" 8/11/12 11/12</p>	 <p>Raymour & Flanigan Furniture</p> <p>\$799.05</p> <p>Small Brown 87" x 99" x 37" 8/11/12 11/12</p>	 <p>V Value City Furniture</p> <p>\$999.00</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>	 <p>Raymour & Flanigan Furniture</p> <p>\$2199.70</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>

8.5x11Handout_Rochester.pdf

WE SHOP FOR YOU!

4x6 10x13 10

 <p>V Value City Furniture</p> <p>\$599.00</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>	 <p>ASIM</p> <p>\$798.00</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>	 <p>V Value City Furniture</p> <p>\$699.00</p> <p>Big Red 87" x 99" x 37" 8/11/12 11/12</p>	 <p>ASIM</p> <p>\$788.00</p> <p>Big Red 87" x 99" x 37" 8/11/12 11/12</p>
 <p>V Value City Furniture</p> <p>\$1999.00</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>	 <p>ASIM</p> <p>\$2198.00</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>	 <p>V Value City Furniture</p> <p>\$399.00</p> <p>Big Dining Table 87" x 99" x 37" 8/11/12 11/12</p>	 <p>ASIM</p> <p>\$499.00</p> <p>Big Dining Table 87" x 99" x 37" 8/11/12 11/12</p>
 <p>V Value City Furniture</p> <p>\$1499.00</p> <p>Big Red 87" x 99" x 37" 8/11/12 11/12</p>	 <p>ASIM</p> <p>\$1890.00</p> <p>Big Red 87" x 99" x 37" 8/11/12 11/12</p>	 <p>V Value City Furniture</p> <p>\$599.00</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>	 <p>ASIM</p> <p>\$699.00</p> <p>Big Living Room 87" x 99" x 37" 8/11/12 11/12</p>

8.5x11Handout_St Louis.pdf

ASI 002471

WE SHOP FOR YOU!

AS101037916

 <p>American Signature Furniture</p> <p>\$1199.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Rooms To Go</p> <p>\$1999.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>American Signature Furniture</p> <p>\$299.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Rooms To Go</p> <p>\$399.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>
 <p>American Signature Furniture</p> <p>\$799.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Rooms To Go</p> <p>\$1199.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>American Signature Furniture</p> <p>\$499.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Rooms To Go</p> <p>\$599.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>
 <p>American Signature Furniture</p> <p>\$599.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Rooms To Go</p> <p>\$799.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>American Signature Furniture</p> <p>\$249.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Rooms To Go</p> <p>\$449.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>

8.5x11 Handout_Tampa.pdf

WE SHOP FOR YOU!

AS101037915

 <p>Vanity Furniture</p> <p>\$599.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Furniture Row</p> <p>\$798.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Vanity Furniture</p> <p>\$599.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Furniture Row</p> <p>\$698.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>
 <p>Vanity Furniture</p> <p>\$199.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Furniture Row</p> <p>\$398.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Vanity Furniture</p> <p>\$2499.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Furniture Row</p> <p>\$2994.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>
 <p>Vanity Furniture</p> <p>\$499.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Furniture Row</p> <p>\$545.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Vanity Furniture</p> <p>\$299.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>	 <p>Furniture Row</p> <p>\$499.00</p> <p>Bed and Bath Set 20" x 78" x 18"</p>

8.5x11 Handout_Toledo.pdf

ASI 002472

WE SHOP FOR YOU!

Model 1100107

 \$599.00 Bed Room Set Includes: 1 Queen Bed, 2 Nightstands, 2 Dressers Model 1100107	 \$899.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1100108	 \$199.00 Dining Set Includes: 1 Dining Table, 4 Chairs Model 1100109	 \$299.00 Bed Room Set Includes: 1 Queen Bed, 2 Nightstands, 2 Dressers Model 1100110
 \$299.00 Bed Room Set Includes: 1 Queen Bed, 2 Nightstands, 2 Dressers Model 1100111	 \$399.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1100112	 \$399.00 Dining Set Includes: 1 Dining Table, 4 Chairs Model 1100113	 \$498.00 Bed Room Set Includes: 1 Queen Bed, 2 Nightstands, 2 Dressers Model 1100114
 \$399.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1100115	 \$499.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1100116	 \$699.00 Dining Set Includes: 1 Dining Table, 4 Chairs Model 1100117	 \$799.00 Bed Room Set Includes: 1 Queen Bed, 2 Nightstands, 2 Dressers Model 1100118

8.5x11Handout_WashingtonDC.pdf

WE SHOP FOR YOU!

Model 1001010

 \$199.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1001010	 \$424.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1001011	 \$699.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1001012	 \$749.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1001013
 \$299.00 Bed Room Set Includes: 1 Queen Bed, 2 Nightstands, 2 Dressers Model 1001014	 \$399.00 Living Room Set Includes: 1 Sofa, 2 Armchairs, 1 Coffee Table Model 1001015	 \$199.00 Dining Set Includes: 1 Dining Table, 4 Chairs Model 1001016	 \$249.00 Bed Room Set Includes: 1 Queen Bed, 2 Nightstands, 2 Dressers Model 1001017

8.5x11Handout_Youngstown.pdf

ASI 002473

WE SHOP FOR YOU!

As of 11/2/10



\$699.⁹⁹



Meridian Sectional
Camel/Milcrofiber
148"W x 58"D x 41"H



\$789.⁹⁹



Durapella Sectional
Cocoa/Durapella
87"W x 42"D x 40"H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†Promotional price. While while in stock. Subject to change without notice. May differ by location. If not available, we'll find a comparable item for you at a lower price.

8.5x11Insert_Baltimore.pdf

WE SHOP FOR YOU!

As of 11/2/10



\$699.⁹⁹



Meridian Sectional
Camel/Milcrofiber
148"W x 58"D x 41"H



\$799.⁹⁹



Durapella Sectional
Cocoa/Durapella
87"W x 42"D x 40"H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†Promotional price. While while in stock. Subject to change without notice. May differ by location. If not available, we'll find a comparable item for you at a lower price.

8.5x11Insert_Charleston.pdf

ASI 002474

V
ILLAGE CITY
Furniture®

999



Meridian Sectional
Carnel/Microfiber
148" W x 58" D x 41" H

66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078



Durapella Cocoa Sectional
Cocoa/Durapella
87" W x 42" D x 40" H



OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

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8.5x11Inset_Chicago.pdf

WE SHOP FOR YOU!

Value City Furniture

666



Meridian Sectional
Cameo Microfiber
148" W x 58" D x 41" H

66-99



**Duragreda Sectional
Coccol Duragreda
87" w/ x 42" d x 40" h**

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

It's a common mistake to believe that the only way to get a good deal is to haggle. In fact, the best way to get a good deal is to be a good customer. This means being polite, being patient, and being willing to wait. If you do this, you will be rewarded with the best deals and the best service.

8.5x11Insert_Cincinnati.pdf

ASI 002475

8.5x11 Insert Columbus.pdf

ASI 002476

WE SHOP FOR YOU!

As of 10/17/10



\$199.⁹⁹

Classic Bed
Cherry/All-Wood Construction
Queen





\$296.⁹⁹

Janel Sleigh Bed
Dark Brown
Queen



OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

Please note: If you have a new item to compare, please bring it to us. We will only double the difference if the item is in stock. If the item is not in stock, we will only double the difference if the item is in stock. If the item is not in stock, we will only double the difference if the item is in stock.

8.5x11Insert_Dayton.pdf

WE SHOP FOR YOU!

As of 10/17/10



\$699.⁹⁹

Maiden Sectional
Camel/Microfiber
148" W x 58" D x 41" H





\$823.⁴⁸

Durapella Cocoa Sectional
Cocoa/Durapella
87" W x 42" D x 40" H



OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

Please note: If you have a new item to compare, please bring it to us. We will only double the difference if the item is in stock. If the item is not in stock, we will only double the difference if the item is in stock. If the item is not in stock, we will only double the difference if the item is in stock.

8.5x11Insert_Evansville.pdf

ASI 002477

WE SHOP FOR YOU!

ASST 1102370



AMERICAN SIGNATURE FURNITURE

\$699.99



Mardon Sectional
Camel/Macroliber
148" W x 89" D x 41" H



ASHLEY FURNITURE HomeStore

\$799.00



Durapella Sectional
Cocoa/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†Excludes floor models, clearance items, and special orders. See store for details. All prices subject to change without notice.

8.5x11 Insert_Fort Myers.pdf

WE SHOP FOR YOU!

ASST 1102370



Vogue City Furniture

\$599.99



Kobe 2-PC Sectional
Hazel/Macroliber & Blast
95" D x 35" H



ASHLEY FURNITURE HomeStore

\$969.99



Logan-Stone 2-PC Sectional
Two-Tone/Upholstery & Durablite
80" W x 36" D x 39" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†Excludes floor models, clearance items, and special orders. See store for details. All prices subject to change without notice.

8.5x11 Insert_Hagerstown.pdf

ASI 002478

WE SHOP FOR YOU!

As of 1/10/12



\$599.⁹⁹



Alenda Sofa
Chocolate/Cream
97"W x 44"D x 38"H



\$749.⁰⁰



Crawford Sofa
Chocolate/Umber
89"W x 40"D x 38"H

OUR GUARANTEE
We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!!

†Promotional price. Not valid on sale items. Excludes delivery and installation fees. See store for details. ©2012 Ashley Furniture Inc.

8.5x11Insert_Harrisburg.pdf

WE SHOP FOR YOU!

As of 1/10/12



\$699.⁹⁹



Mardian Sectional
Camel/Microfiber
148"W x 58"D x 41"H



\$849.⁹⁹



Dursapella Cocoa Sectional
Cocoa/Dursapella
87"W x 42"D x 40"H

OUR GUARANTEE
We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!!

†Promotional price. Not valid on sale items. Excludes delivery and installation fees. See store for details. ©2012 Ashley Furniture Inc.

8.5x11Insert_Indy.pdf

ASI 002479

WE SHOP FOR YOU!

Asst 1102/10

AMERICAN SIGNATURE FURNITURE®

\$699.99



Meridian Sectional
Couch/Microfiber
148" W x 58" D x 41" H

ASHLEY FURNITURE HOMESTORE

\$999.99



Durapella Sectional
Couch/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†If Customer 1 paid their order from with a non-gifted, factory retail brand and the item is made long (find in box) 30 days of purchase. If not gift, the price should be the difference between the two prices and not the price of the item.

8.5x11Insert_Jacksonville.pdf

WE SHOP FOR YOU!

Asst 1102/10

WALSH'S FURNITURE®

\$699.99



Meridian Sectional
Couch/Microfiber
148" W x 58" D x 41" H

ASHLEY FURNITURE HOMESTORE

\$754.99



Durapella Sectional
Couch/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†If Customer 1 paid their order from with a non-gifted, factory retail brand and the item is made long (find in box) 30 days of purchase. If not gift, the price should be the difference between the two prices and not the price of the item.

8.5x11Insert_Johnstown.pdf

ASI 002480

WE SHOP FOR YOU!

Let us help you



\$699.99



Meridian Sectional
Cameo/Microfiber
148" W x 58" D x 41" H



\$849.00



Durapella Sectional
Cocoa/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE
We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

† Minimum 1 year warranty on upholstery, frame and springs. Some restrictions may apply. See store for details. All prices subject to change without notice. © 2011 Ashley Furniture International, Inc.

8.5x11Insert_Lexington.pdf

WE SHOP FOR YOU!

Let us help you



\$599.99



Alerta Sofa
Chocolate/Cheerle
97" W x 44" D x 38" H



\$729.00



Crawford Sofa
Chocolate/Upholstery
99" W x 40" D x 39" H

OUR GUARANTEE
We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

† Minimum 1 year warranty on upholstery, frame and springs. Some restrictions may apply. See store for details. All prices subject to change without notice. © 2011 Ashley Furniture International, Inc.

8.5x11Insert_Louisville.pdf

ASI 002481

WE SHOP FOR YOU!

AS 110570



AMERICAN SIGNATURE FURNITURE

\$699.99



Meridian Sectional
Camel/Milcrather
148" w x 59" d x 41" h



\$799.99



Durapella Sectional
Cocoa/Durapella
87" w x 42" d x 40" h

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

Prices are for the sofa section only. Prices shown are for the sofa section only. Prices shown are for the sofa section only. Prices shown are for the sofa section only.

8.5x11 Insert_Miami.pdf

WE SHOP FOR YOU!

AS 100970



Value City Furniture

\$699.99



Meridian Sectional
Camel/Milcrather
148" w x 59" d x 41" h



\$799.99



Durapella Cocoa Sectional
Cocoa/Durapella
87" w x 42" d x 40" h

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

Prices are for the sofa section only. Prices shown are for the sofa section only. Prices shown are for the sofa section only. Prices shown are for the sofa section only.

8.5x11 Insert_Milwaukee.pdf

ASI 002482

WE SHOP FOR YOU!

AS OF 11/26/10



AMERICAN SIGNATURE FURNITURE

\$699.⁹⁹



Mendon Sectional
Camel/Microfiber
148" W x 58" D x 41" H



ASHLEY FURNITURE HomeStore

\$889.⁰⁰



Durapella Sectional
Cocoa/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†Excludes 11' and 12' sofas and 12' and 14' sofas. Excludes all other furniture. All prices are subject to change without notice. All prices are in U.S. dollars only. All prices are for the lowest available price. All prices are for the lowest available price. All prices are for the lowest available price.

8.5x11Insert_Nashville.pdf

WE SHOP FOR YOU!

AS OF 11/26/10



Veneer City Furniture

\$699.⁹⁹



Mendon Sectional
Camel/Microfiber
148" W x 58" D x 41" H



ASHLEY FURNITURE HomeStore

\$799.⁹⁹



Durapella Sectional
Cocoa/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†Excludes 11' and 12' sofas and 12' and 14' sofas. Excludes all other furniture. All prices are subject to change without notice. All prices are in U.S. dollars only. All prices are for the lowest available price. All prices are for the lowest available price. All prices are for the lowest available price.

8.5x11Insert_Norfolk.pdf

ASI 002483

WE SHOP FOR YOU!

As of 11/27/11



AMERICAN SIGNATURE FURNITURE

\$699.⁹⁹



Meridian Sectional
Camel/Microfiber
148" W x 58" D x 41" H



ASHLEY FURNITURE HOMESTORE

\$799.⁹⁹



Durgella Sectional
Cocoa/Durgella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†† Promotional. If you have paid with a store credit, please contact us with your store credit number. See your store credit policy. If you have a store credit, please contact us with your store credit number. If you have a store credit, please contact us with your store credit number.

8.5x11Insert_Orlando.pdf

WE SHOP FOR YOU!

As of 12/26/10



AMERICAN SIGNATURE FURNITURE

\$699.⁹⁹



Meridian Sectional
Camel/Microfiber
148" W x 58" D x 41" H



ASHLEY FURNITURE HOMESTORE

\$829.⁹⁵



Durgella Sectional
Cocoa/Durgella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

†† Promotional. If you have paid with a store credit, please contact us with your store credit number. See your store credit policy. If you have a store credit, please contact us with your store credit number. If you have a store credit, please contact us with your store credit number.

8.5x11Insert_Philadelphia.pdf

ASI 002484

WE SHOP FOR YOU!

Model 11000



\$699.⁹⁹



Meridian Sectional
Camel/Microfiber
148" W x 68" D x 41" H



\$799.⁹⁹



Durapella Sectional
Cocoa/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

††Excludes: Free delivery and set up fee. Items not available in some areas. Delivery times may vary. We will only double the difference between the lowest advertised price and our price.

8.5x11Insert_Richmond.pdf

WE SHOP FOR YOU!

Model 11000



\$699.⁹⁹



Meridian Sectional
Camel/Microfiber
148" W x 68" D x 41" H



\$799.⁹⁹



Durapella Sectional
Cocoa/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

††Excludes: Free delivery and set up fee. Items not available in some areas. Delivery times may vary. We will only double the difference between the lowest advertised price and our price.

8.5x11Insert_Rochester.pdf

ASI 002485

Venture Capital Furniture

66-67



**Kobe 2-PC Sectional
Hazelnut/Mikrofiber & Blacast
35" d x 36" h**

2000



Logan-Stone 2-PC Sectional
Two-Tone Upholstery & Durable
80" W x 36" d x 39" h



OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

[illegible]

8.5x11insert_St Louis.pdf

WE SHOP FOR YOU!

ABOUT THE AUTHOR



**AMERICAN SIGNATURE
FURNITURE**

5966



**Mattison Sectional
Camel/Microfiber
148" W x 59" d x 41" h**

99-99



**Durapella Sectional
Cocoon/Durapella
87" W x 42" D x 40" H**

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

[illegible]

8.5x11insert_Tampa.pdf

ASI 002486

VOLVO CITY Furniture

299⁹⁹



Four Corners Cocktail Table & 4 Benches
Marble/Wood & Glass
42"W x 42"D x 19"H

\$49.99



**Marion Cocktail Table & 4 Benches
Dark Brown/Bleach Veneers & Hardwood Solids**



OUR GUARANTEE

We promise our prices are the best around. If there's a better price out there, bring it to us and we'll double the difference!

And remember you have to be very, *very* subtle. Fisher never said directly he was a woman, but if he is he is a 32 pound person. If you push at it you will end up with the strongest woman I've ever met. And you will not find out.

8.5x11Insert_Toledo.pdf

WE SHOP FOR YOU!

Value City Furniture

99-99



Kobe 2-PC Sectional
Hazelnut/Microfiber & Bleach
35" d x 36" h

89-66



Logan-Stone 2-PC Sectional
Two-Tone Upholstery & Duraflex
80" W x 36" D x 39" H



OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

Keywords: job satisfaction, turnover, organizational commitment, organizational citizenship behavior, organizational identification, organizational trust, organizational justice, organizational support, organizational identification, organizational commitment, organizational citizenship behavior, organizational identification, organizational trust, organizational justice, organizational support.

8.5x11Insert_WashingtonDC.pdf

ASI 002487

Veduggia Italy Furniture

66-67



Terrace Bed
Cherry
Queen



\$424.96



**Wyatt Red
Brown Cherry
Queen**

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference.*

Effective use of your budget will be key to your success. There are a number of things you can do to make the most of your budget. First, you should set a budget for your business. This will help you to know how much you can spend on each item. Second, you should track your expenses. This will help you to see where your money is going. Third, you should look for ways to save money. This could be by negotiating better prices with your suppliers or by finding cheaper alternatives. Finally, you should review your budget regularly. This will help you to see if you are staying on track and make any necessary adjustments.

WE SHOP FOR YOU!

Abstract

**AMERICAN SIGNATURE
FURNITURE**

100



Cuba 5-PC Sectional
Two-Toned/Microfiber & Bigcat
108"W x 105"D x 36"H



\$149.00



Cable Sectional
Tyco-Toned/Fabric & Faux Leather

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there bring it to us and we'll double the difference!

If you need help finding a business plan, please contact us. We have several helpful links for you to find the right business plan for your needs.

WE SHOP FOR YOU!

Asst 12/17/10

VALUE CITY Furniture®

\$599.99



Meridian Sectional
Camellia/Cobalt
148" W x 58" D x 41" H

ASHLEY Furniture Homestore

\$698.00



Durapella Sectional
Cocoa/Durapella
87" W x 42" D x 40" H

OUR GUARANTEE

We promise our prices are the best around. If there is a better price out there, bring it to us and we'll double the difference!

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Case: 2:11-cv-00427-MHW-EPD Doc #: 58-22 Filed: 03/27/12 Page: 1 of 2 PAGEID #: 1263

EXHIBIT V

[illegible]

EXHIBIT 2

BALTIMORE, WE THINK YOU'RE SMART

VALUE CITY
Furniture®

\$699.⁹⁹



Meridian Sectional
Camel/Microfiber
148" w x 58" d x 41" h



\$789.⁹⁹



Durapella Sectional
Cocoa/Durapella
87" w x 42" d x 40" h

**SMART
PRICE**

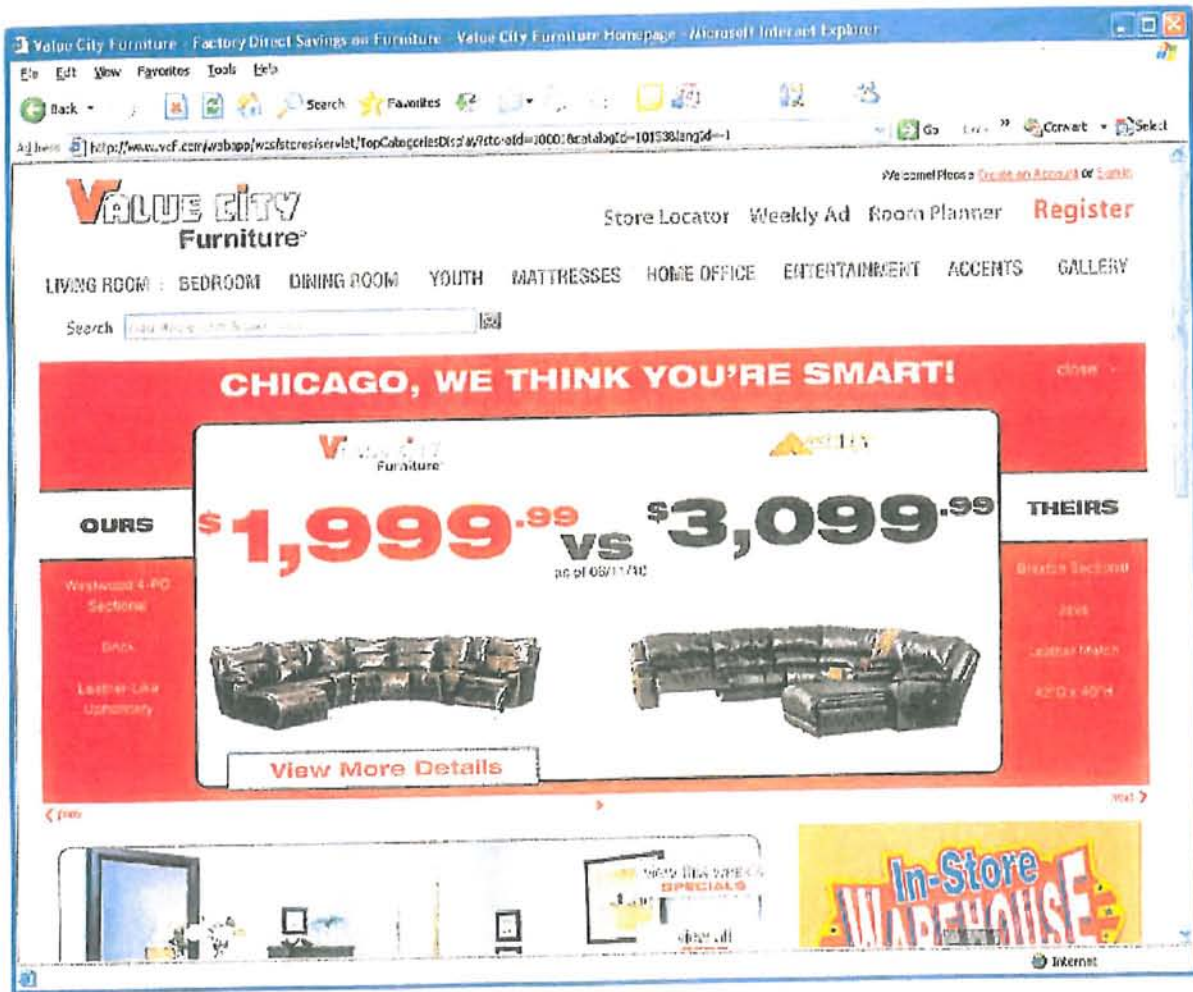
Click image for more information

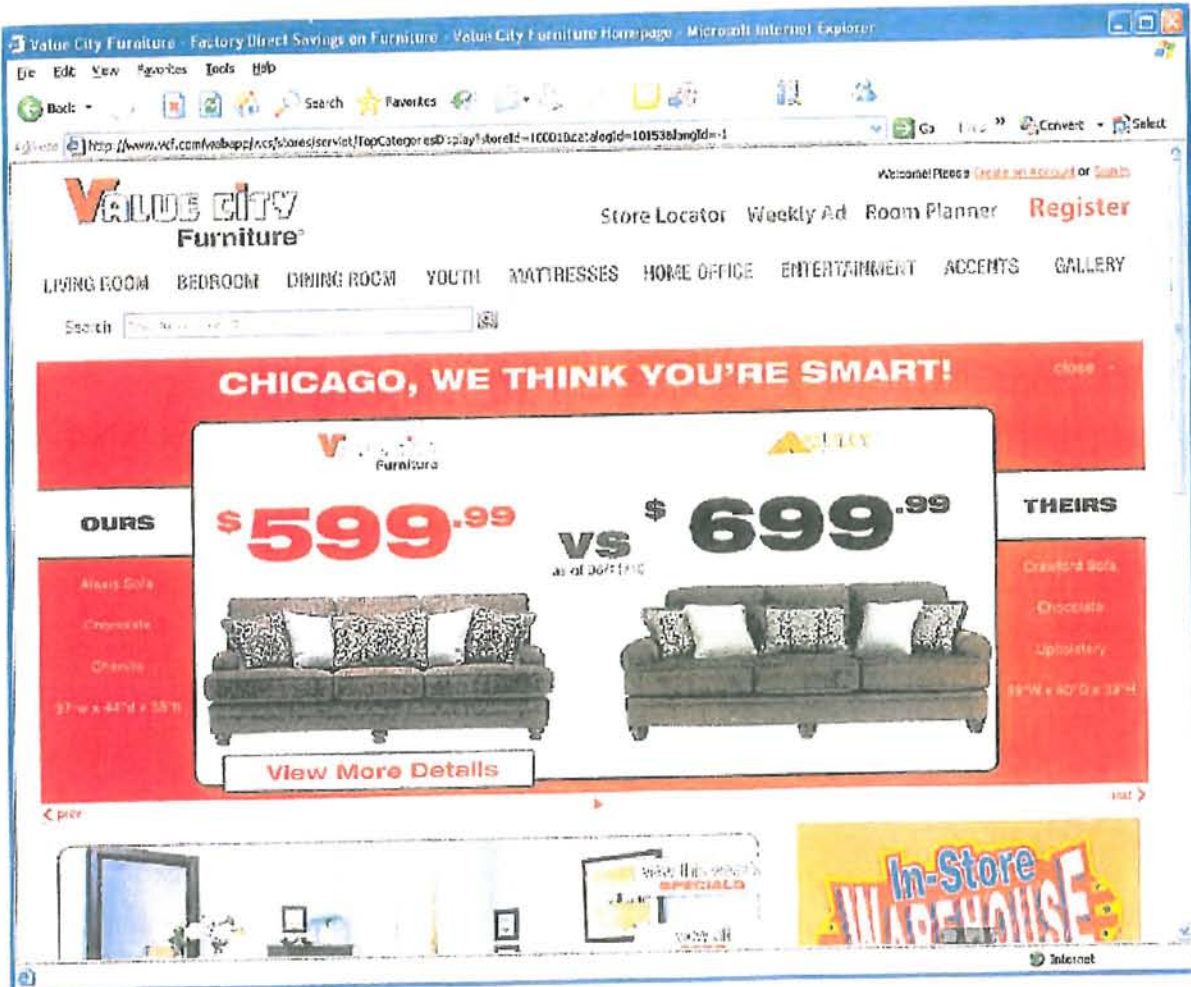
**NOT
SMART
PRICE**

As of 1/13/10

ASI 000154

Screenshots (7):





Value City Furniture - Factory Direct Savings on Furniture - Value City Furniture Homepages - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites Go Info Convert Select

Http://www.vcf.com/webapp/wcs/stores/servlet/TopCategoriesDisplay?storeId=10001&catalogId=10152&langId=-1

Value City Furniture®

Store Locator Weekly Ad Room Planner Register

LIVING ROOM BEDROOM DINING ROOM YOUTH MATTRESSES HOME OFFICE ENTERTAINMENT ACCENTS GALLERY

Search

CHICAGO, WE THINK YOU'RE SMART!

OURS

\$399.99

THEIRS

\$499.99

vs

as of 06/11/10

View More Details

Dragon Black Sofa

100% Leather

80 Call

90" W x 38" D x 35" H

San Lucas

100% Leather

90" W x 38" D x 35" H

In-Store Warehouse

Internet



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OURS

Harvard Sofa
Brown
Leather-like
Upholstery
81" W x 42" D x 30" H

\$499.⁹⁹

vs
As of 08/17/10

THEIRS

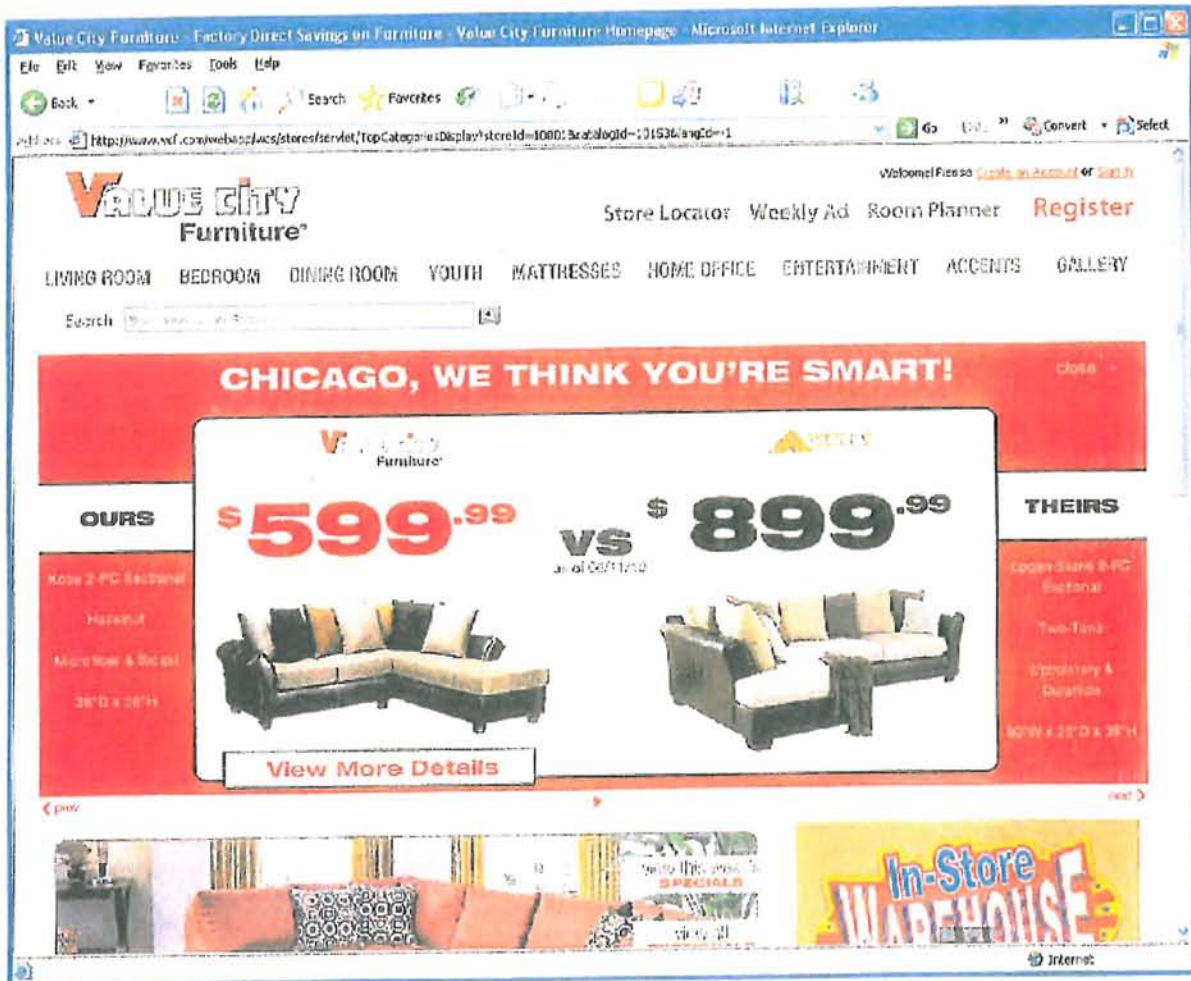
Harvard Sofa
Chestnut
Leather-like
Upholstery
81" W x 42" D x 30" H

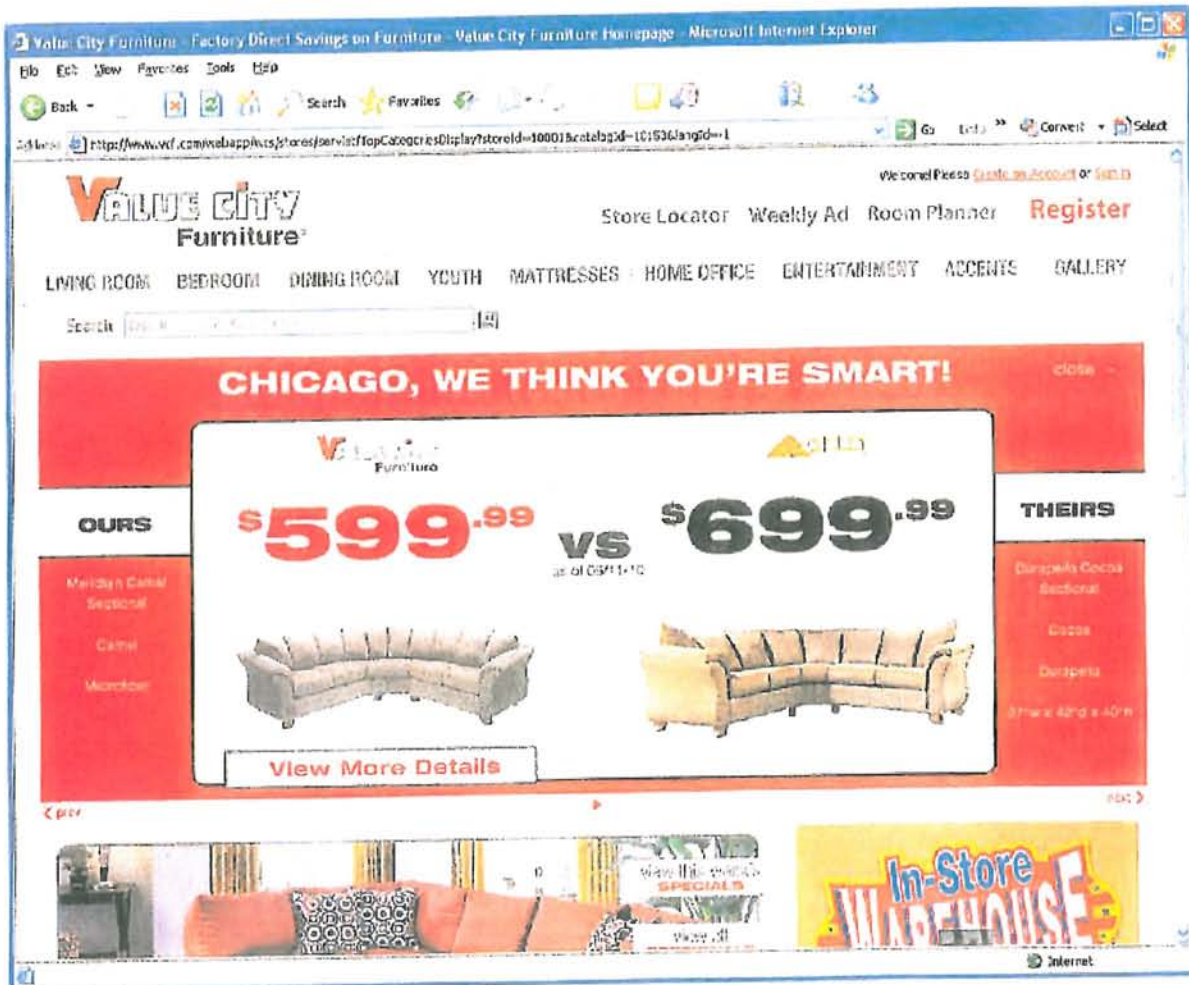
\$599.⁹⁹

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 <p>\$399.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$548.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$199.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$469.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>
 <p>\$1099.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$1289.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$699.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$879.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>

8.5x11Handout_Hagerstown.pdf

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 <p>\$299.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$398.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$1999.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$3299.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>
 <p>\$299.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$399.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$399.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>	 <p>\$548.00</p> <p>Black 2-Piece Vanity 20" x 24" x 24"</p>













8.5x11Handout_Harrisburg.pdf

ASI 002464



EXHIBIT 5

12/15/2011
EXHIBIT 6

HID headlights		Standard	Not Available
Back-Up Camera		Available	Not Available
Variable Speed Intermittent Wipers		Standard	Not Available
Tow Hooks		Standard	Not Available
Exterior Dimensions			
Ground Clearance		2012 Nissan 370Z 2dr Cpe Manual 4.84 in	2012 Mazda MX-5 Miata 2dr Conv Man Sport 4.6 in
Interior Dimensions			
Passenger Volume		2012 Nissan 370Z 2dr Cpe Manual 51.6 ft ³	2012 Mazda MX-5 Miata 2dr Conv Man Sport N/A
Front Head Room		38.2 in	37.4 in
Front Shoulder Room		54.4 in	53.2 in
Front Hip Room		54.6 in	50.6 in
Trunk Volume		6.9 ft ³	5.3 ft ³
Brakes			
Front Brake Rotor Diam x Thickness		2012 Nissan 370Z 2dr Cpe Manual 12.6 x 1.1 in	2012 Mazda MX-5 Miata 2dr Conv Man Sport 11.4 x -TBD- in
Rear Brake Rotor Diam x Thickness		12.6 x 0.6 in	11.0 x -TBD- in

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SEDAN LTZ 1LTZ**MSRP¹: \$30,185Competitively Equipped:
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Limited FWD**MSRP²: \$32,155Competitively Equipped:
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Sdn V6 CVT 3.5 SV
w/Premium Pkg**MSRP²: \$34,550Competitively Equipped:
\$35,310[Change Vehicle](#)
[Remove](#)**2011 Toyota Avalon 4dr
Sdn (Natl)**MSRP²: \$33,195Competitively Equipped:
\$33,955[Change Vehicle](#)
[Remove](#)**Powertrain**

Standard Engine	Gas V6	Gas V6	Gas V6	Gas V6
Displacement	3.6L/217	3.5L/213	3.5L/-TBD-	3.5L/211
Drivetrain	Front Wheel Drive	Front Wheel Drive	Front Wheel Drive	Front Wheel Drive
Horsepower @ RPM	300 @ 6500	263 @ 6250	290 @ 6400	268 @ 6200
Torque @ RPM	262 @ 5300	249 @ 4500	261 @ 4400	248 @ 4700
Fuel Injection	Direct Injection	Electronic Fuel Injection	Electronic Fuel Injection	EFI
4-Wheel ABS	Standard	Standard	Standard	Standard
4- wheel Disc Brakes	Standard	Standard	Standard	Standard

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- 2 The Manufacturer's Suggested Retail Price excludes destination charge, tax, title, license, dealer fees and optional equipment.
- 3 Whichever comes first. See dealer for details.

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THE 2012 Impala
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2012 Impala Sedan



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2012 Ford Taurus

Impala LT with 30 MPG highway(2) offers better standard highway fuel economy than Ford Taurus(3).



2012 Nissan Maxima

Impala is backed by the Chevy 100,000 mile/5-year(4) transferable Powertrain Limited Warranty - that's 40,000 more miles than Nissan offers.



2011 Toyota Avalon

Impala LT with 30 MPG highway(2) offers better standard highway fuel economy than Toyota Avalon(5).

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- 1 The Manufacturer's Suggested Retail Price excludes [destination freight charge](#), tax, title, license, dealer fees and optional equipment. [Click here to see all Chevrolet vehicles' destination freight charges.](#)
- 2 Based on EPA estimates.
- 3 Taurus EPA estimated 28 MPG highway.
- 4 Whichever comes first. See dealer for complete details.
- 5 Avalon EPA estimated 29 MPG highway.

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Sleep Number vs Tempurpedic Beds

It is hard to compare apples and oranges. There is also a point at which apples become oranges however depending on the criterion that you choose. Comparing a Sleep Number Bed versus Tempurpedic Bed is like a little of both.

First for the similarities. The sleep number bed versus tempur pedic bed issue is undoubtedly the same with respect to pricing, as these beds are both in the higher end of pricing. One significant difference however, is that the Tempur pedic pricing is available on their website for all of their models, sizes, and all of their accessories. The Sleep Number beds however, do not have their prices listed on their website and you need to call a 1-800 number or one of their select retail locations.

Another similarity when you talking Tempurpedic versus sleep number beds is that both claim to offer individual comfort and body support and to be helpful for people with back problems because their systems lead to correct alignment of the spine. At this point however, the two products do become apples and oranges. The Tempur-pedic bed system is made of many layers of space age memory foam that adjusts to the weight and shape of your body based on the response of the foam to environmental conditions and your body weight and shape. The Sleep number bed on the other hand, other than one of their models that do have a certain amount of memory foam in it, is based on individual adjustable air pockets. Rather than responding to your body on its own, you make the bed respond to your body by using your remote control. This is a major difference.

When you want to know what is a better bed sleep number bed or tempur pedic, you will also find that the Tempur-pedic website is much more transparent. They readily provide full details and pictures about their bed systems and the layers that make them up. This is not the case with the Sleep Number bed. You are only told that the system involves air pockets and that these are adjustable by individual remote control. Now somewhere along the line, there must be a pump of sorts that inflates these individual air pockets. This is alluded to, but nowhere on the site are you shown what it looks like, or how exactly these beds work, and what exactly they are comprised of.

sleep  number
by SELECT COMFORT

VS

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- Twin Size
- All Size

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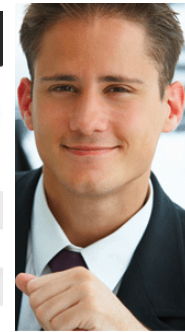


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Price	\$19.95/mo	\$49.00/mo	\$49.00/mo	\$29.00/mo	\$35.00/mo	49.90/mo	\$75.00/mo
Unlimited Free Video Email	✓					✓	
Build Your Own Template	✓				✓		
Schedule Video Emails and Meetings	✓			✓	✓		
Video Conferencing 50 Participants	✓			✓			
Access on Smartphones	✓	✓	✓	✓	✓		
HD Quality Video	✓	✓				✓	
Social Media Integration	✓				✓		
Certified Deliverability	✓				✓		
Customer Support	✓	✓	✓	✓	✓	✓	✓
Advanced Reports	✓	✓	✓	✓	✓	✓	✓
Browser Based	✓			✓	✓	✓	
Secure Meetings	✓	✓	✓	✓	✓		
Share Docs & Whiteboards	✓	✓	✓	✓		✓	
Use Outlook/Gmail/Yahoo Calendar to Place Meeting for Video Conferencing	✓	✓	✓				
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The final and most important part of WowWe is our pricing is unbeatable. EyeJot starts at \$29.99 a month, the same as GoToMeeting. Meanwhile, WebEx will cost you nearly \$50 a month, and that's just to get started. Using these other can get very expensive.

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December 8, 2009

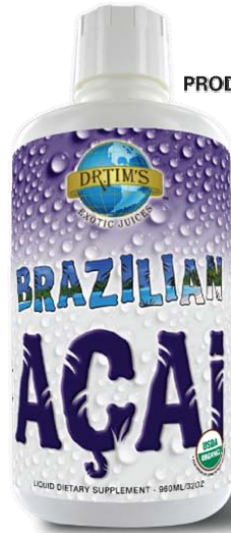
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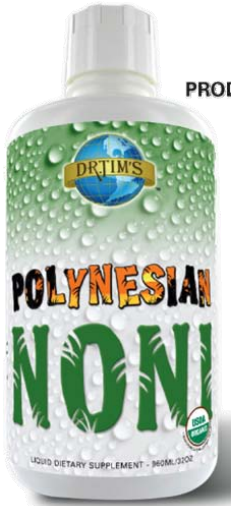


<h1> AÇAÍ</h1> <h2> UCT COMPARISON</h2>			
			
Brand	MONAVE	AGROLABS	DR. TIM'S EXOTIC JUICES
Product	Açaí Juice	Açaí Juice	Açaí Juice
Company Model	Multi-Level	Retail	Retail
Manufacturer	monave.com	agrolabs.com	brazilbotanicals.com
Enrollment Fee?	yes	yes	no
Est% of Pure Açaí	20%	20%	85%
Product Size in oz	35oz	32oz	32oz
Type of Açaí	Reconstituted with water, Açaí Puree	Reconstituted with water, Açaí Puree	Pure Açaí Juice No added water
Est. oz of Pure Açaí	5.0 oz	6.4 oz	25.6 oz
Retail Price	\$42.00	\$17.00	\$18.95
Price per oz of Pure Açaí	\$8.40	\$2.65	\$0.74
Other Ingredients	Açaí, Apricot, Acai, Acerola, Purple Grape, Passion Fruit, Lemon, Guava, Banana, Lychee Fruit, Apple, Kiwi, Pomegranate, Pears, Wolfberry, Pear, Bilberry, Cranberry, Blueberry, White Grape	Concord Grape Juice, Banana Puree, Pear Juice, Taurine, Guarana, Caffeine, Sodium benzoate Potassium sorbate	Clarified Pineapple Juice Black Cherry Juice Nothing artificial added No added sugar No preservatives
Estimated Shipping	\$10-15	\$10	\$10
Shelf Life	2 Years	2 Years	2 Years

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NONI

PRODUCT COMPARISON



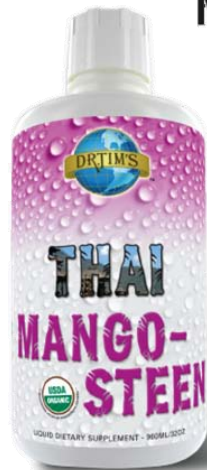
PRODUCT COMPARISON			
			
Brand	TAHITIAN	AGROLABS	DR. TIM'S EXOTIC JUICES
Product	Noni Juice	Noni Juice	Noni Juice
Company Model	Multi-Level	Retail	Retail
Manufacturer	tnti.com	agrolabs.com	brazbotanicals.com
Enrollment Fee?	yes	yes	no
Est% of Pure Noni	22%	20%	85%
Product Size in oz	32oz	32oz	32oz
Type of Noni	Reconstituted with water, Noni Pure	Reconstituted with water, Noni Pure	Pure Noni Juice No added water
Est. oz of Pure Noni	7.0 oz	6.4 oz	25.6 oz
Retail Price	\$42.00	\$17.99	\$18.95
Price per oz of Pure Noni	\$5.97	\$2.80	\$0.74
Other Ingredients	Grape Juices, Blueberry Juice	Command Grape Juice, Banana Purée, Pear Juice, Taurine, Guarana, Caffeine, Sodium benzoate Potassium sorbate	Pineapple Juice, Orange Juice, Black Cherry Juice Nothing artificial added No added sugar No preservatives
Estimated Shipping	\$10-15	\$10	\$10
Shelf Life	2 Years	2 Years	2 Years

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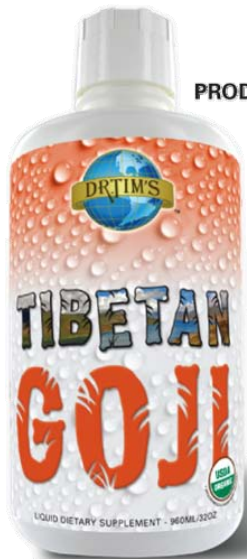
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MANGOSTEEN PRODUCT COMPARISON

			
Brand	XANGO	AGROLABS	DR. TIM'S EXOTIC JUICES
Product	Mangosteen	Mangosteen	Mangosteen
Company Model	Multi-Level	Retail	Retail
Manufacturer	xango.com	agrolabs.com	brazilbotanicals.com
Enrollment Fee?	yes	yes	no
Est% of Pure Mangosteen	22%	20%	85%
Product Size in oz	25oz	32oz	32oz
Type of Mangosteen	Reconstituted with water from Puree	Reconstituted with water from Puree	Pure Mangosteen Juice No added water
Est. oz of Pure Mangosteen	5.0 oz	6.4 oz	25.6 oz
Retail Price	\$42.00	\$17.89	\$18.95
Price per oz of Pure Mangosteen	\$8.40	\$2.80	\$0.74
Other Ingredients	Proprietary Blend Apple, Pear, Grape, Blueberry, Raspberry, Strawberry, Cranberry and Cherry Citric acid, natural flavors, pectin, xanthan gum, sodium benzoate.	Proprietary Formulation	Apple Juice, Black Cherry Juice Nothing artificial added No added sugar No preservatives
Estimated Shipping	\$10-15	\$10	\$10
Shelf Life	2 Years	2 Years	2 Years

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GOJI PRODUCT COMPARISON

			
Brand	FREE LIFE	LIFE TIME	DR. TIM'S EXOTIC JUICES
Product	Goji Juice	Goji Juice	Goji Juice
Company Model	Multi-Level	Retail	Retail
Manufacturer	freelife.com	lifetimedietary.com	brazilbotanicals.com
Enrollment Fee?	yes	no	no
Est% of Pure Goji	20%	22%	80%
Product Size in oz	25oz	32oz	32oz
Type of Goji	Reconstituted with water from Puree	Reconstituted with water from Puree	Pure Goji Juice No added water
Est. oz of Pure Goji	5.0 oz	9.9 oz	25.6 oz
Retail Price	\$50.00	\$24.95	\$18.95
Price per oz of Pure Goji	\$10.00	\$2.53	\$0.74
Other Ingredients	Proprietary Formulation	Filtered water, black cherry, pear, blueberry, apple, natural flavors, citric acid and potassium sorbate.	Pineapple Juice, Orange Juice Nothing artificial added No added sugar No preservatives
Estimated Shipping	\$10-15	\$10	\$10
Shelf Life	2 Years	2 Years	2 Years

[More Info](#)

What Is The Most Effective Way Of Taking Nutritional Supplements?

Liquids such as pure natural fruit juice do not have binders that pills use to hold molecules together or agents which help break them up. Dr. Tim's Exotic Juices do not contain artificial colors, flavors, sweeteners, coating materials which are normally used in pills which may also be harmful to you health.



Most of the time nutritional supplement pills or capsules are inconvenient to swallow or use without having a glass of water. Natural super juices can be taken easily and quickly.

Taking vitamin pills can also be wasteful. The Physician's Desk Reference, one of the premier reference books for doctors, mentions that while only 10 to 20% of the contents of a vitamin pills can be absorbed by the body, nearly 98% of the nutrients contained in liquid vitamins are available to the body. This means you could be wasting 90% of the cost of vitamin pills.

With exotic super juices, most of the nutrients are absorbed into they body and not wasted. With Dr. Tim, you can spend less that \$15 for a month's supply of super juices. Buying the same of vitamins in pill form, would cost you over \$300.

Dr. Tim's super juices allows you to have the right amount of vitamins, minerals, antioxidants and amino acids in a balanced ratio which can allow for maximum absorption and minimum wastage.

Acai, an exotic plant also sold in pill form, is a great berry but some unscrupulous "Acai Berry Diet Pill" companies are conning you with is nothing more than placebo powder! Authentic Brazilian acai berries are rich in anti-oxidants and are very healthy for you in their natural state or as a juice, but the pills that are being offered are based out of multidextrin which is nothing more than dried corn starch powder!

Their "diet pills" may also contain: Croscamellose Sodium, Magnesium Stearate, Silicon Dioxide, Calcium Silicate, Stearic Acid and Dicalcium Phosphate. Where's the Acai?



Are you tired of paying more and getting less for your hard-earned money for Acai, Goji, Mangosteen and Noni juices?

Wouldn't it be nice to spend less money and get more product AND getting a higher quality juice?

Purity of our products

Dr. Tim does NOT add the following ingredients that most of the exotic juice industry uses as fillers: Water, Citric Acid, Xanthan Gum, Potassium Benzoate, Potassium Sorbate, Yeast, Wheat, Milk or Milk Derivatives, Lactose, Soy, Artificial Colors, Artificial Flavors.

Quality and potency you can trust

In fact, Dr. Tim uses a proprietary processing method that both preserves and concentrates the active enzymes of the exotic fruits. All of the juices are certified USDA organic and Kosher certified, and have been processed in a USDA inspected facility.

A doctor you can trust

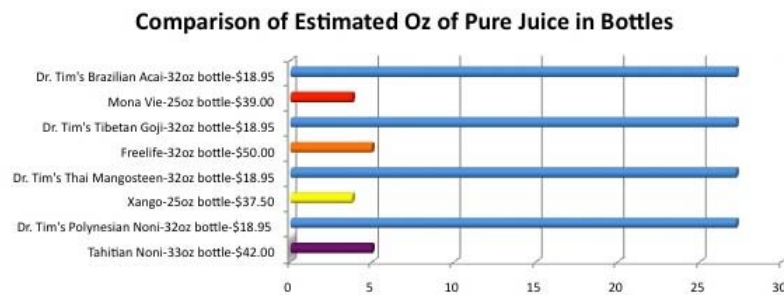
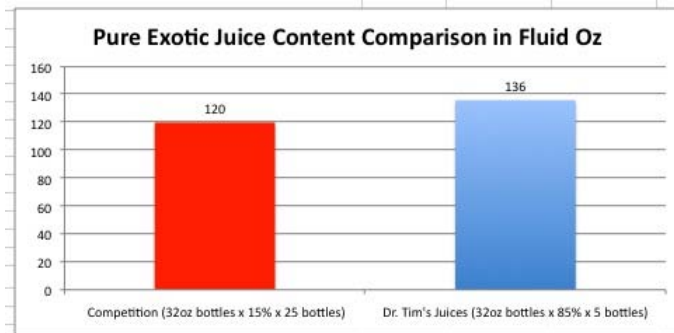
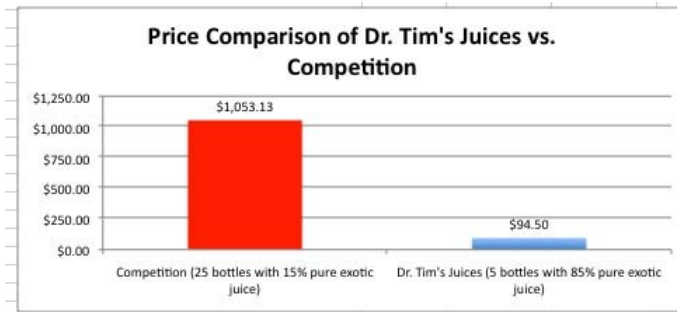
Dr. Tim has personally inspected all the plantations in Brazil, Polynesia, Thailand and China where his exotic juice plants are grown and has a personal relationship with each of the growers. Dr. Tim is also a surgeon, formulator, bulk supplier, author, lecturer and research scientist. He isn't just a marketer or an uninformed reseller hiding behind a product.

In summary, Dr. Tim offers the lowest prices, superior quality and taste, authentic sourcing.



Dr. Tim offers the Highest-Value, Lowest-Price products, not the other way around like our competitors offer

Price and Quality Comparisons of Dr. Tim's Exotic Juices with the Competition:					
Brand:	Tahitian Noni	Xango	Freelife	Mona Vie	Dr. Tim's Juices Acai, Goji, Noni or Mangosteen



In other words, you are getting about **15 times** the value with Dr. Tim's Juices compared with the competition.

In a typical Multi-Level Company, only the top 2% of distributors make money, the other 98% of distributors pay exorbitant prices, annual fees, shipping costs (sometimes up to \$20 per bottle), and they are required to have their credit card billed every month to receive a "discount".

Which presidents of the above listed exotic juice companies will personally disclose all the information about the exact processing and ingredients used in their products? Dr. Tim will personally answer any of your questions toll-free at: **1-877-362-8467** during normal business hours.

If you get a hold of any of the other presidents on the phone, please ask them why they charge **15 times** the cost what Dr. Tim offers for their products.

While you are on the phone, please ask them why they use reconstituted juices from dried pulp or powder (reconstituted means water has been added to the juice), and add other adulterating fillers such as: citric acid, xanthan gum, potassium benzoate, potassium sorbate, artificial colors, artificial flavors, etc. We already know the answer, it is because MLM companies have to pay more than 50% of the product cost to their distributors as commission payments and have to cut costs by reconstituted dried pulp and powder with water after it arrives in the US for processing.

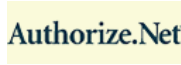
Sources:

<http://en.wikipedia.org/wiki/Freelife>
http://en.wikipedia.org/wiki/Mona_Vie
http://en.wikipedia.org/wiki/Tahitian_Noni
<http://en.wikipedia.org/wiki/Xango>
http://en.wikipedia.org/wiki/Multi-level_marketing
<http://www.forbes.com/business/forbes/2004/0524/178.html>
<http://www.forbes.com/business/forbes/2008/0225/068.html>

Brazil Botanicals is the leading source for Acai, Goji, Noni and Mangosteen juices and other healthy products.
 Each refreshing juice is formulated to contribute to your overall health. Try some today!

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[Why Mangosteen?](#) | [Mangosteen Xanthones](#) | [Mangosteen History](#) | [Mangosteen Fruit](#) | [Mangosteen Pericarp](#) | [Why Drink Mangosteen Juice?](#)

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[Sonoran Red Nopal Juice](#) | [Young Coconut Water](#) | [Jungle Juice](#)



OUR NEW FREE SHIPPING OFFER:

Buy any combination of DR. TIM'S ACAI, GOJI, MANGOSTEEN, NONI, MAQUI or CAMU CAMU JUICES that total over \$95 and get FREE SHIPPING!

Get FREE SHIPPING when you purchase 3 bottles or more of SONORAN RED NOPAL JUICE!

NOTE: Sorry, we can't mix and match our FREE SHIPPING for ACAI, GOJI, MANGOSTEEN, NONI, MAQUI OR CAMU CAMU JUICES with the RED NOPAL JUICE because of their different prices.

Excludes Alaska, Hawaii and countries outside the US. Call us for your best shipping options.

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Blog

Comparative Advertising... with a Twist (Mini vs. Porsche)

Posted July 23, 2010

Filed under: Campaigns, Strategy |

What if you compare yourself with another product and you loose? What if this is the strategy?

Well, it all depends on what you compare to:



And they did loose:

Advertising

AdFreak
AdGoodness
AdLand
AdRants
AdScam
Adverganza
American Copywriter
Appetite for Discussion
Brand New Day by Business Week
Brandflakes
Branding Strategy Insider
Brentter
Dave Trott
Digital Buzz
Gods of Advertising
Guerilla Comm
Guerilla Marketing blog
Homadge
Kiss My Black Ads
Make the Logo Bigger
Makin' Ads
Marketing Profs
Osocio
The Denver Gotist
The Dog & Pony Show

Brand Identity/Design/Shopper etc.

Brand New
Dieline - Packaging Design
The Consumerist

Digital

Adverblog
Adverlicious
B2C
Bannerblog
Contagious
Digital Buzz
Mashable
Shake Well Before Use

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EXHIBIT 12



WE CAME. WE SAW. WE CAME IN SECOND.

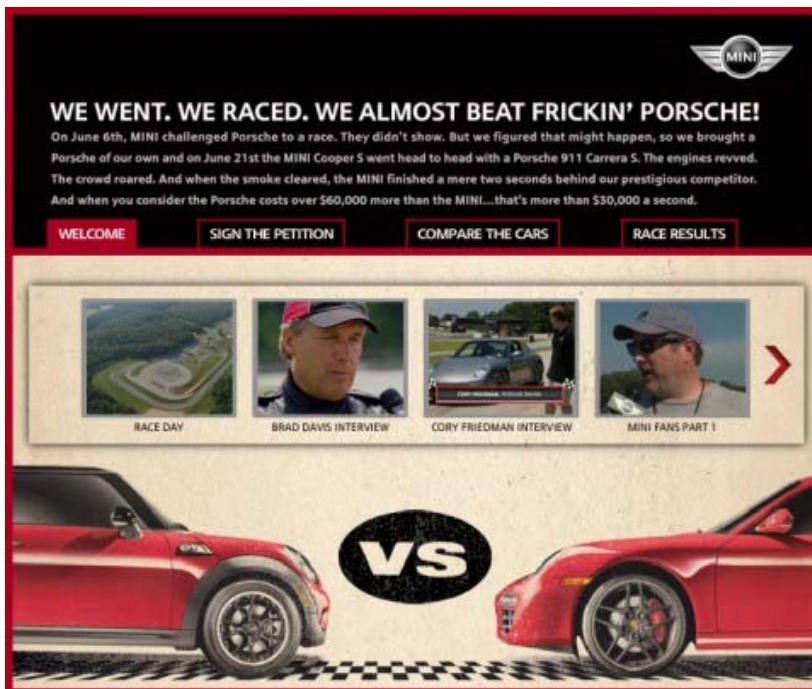
The driver with the quickest two out of three qualifying runs was given the choice of lane for the final, winner-take-all, no-holds-barred, for-all-the-marbles lap. In case you're curious, we've posted all the times from all the laps below.

WELCOME **SIGN THE PETITION** **COMPARE THE CARS** **RACE RESULTS**

	MINI COOPER		PORSCHE 911
QUALIFYING LAP 1:	1:10.620	*****	1:10.089 (2 SEC. CONE PENALTY)
QUALIFYING LAP 2:	1:09.934	*****	1:08.274
QUALIFYING LAP 3:	1:10.111	*****	1:08.198
FINAL RACE LAP:	1:09.906	*****	1:07.854

VS

A closer look reveals the desired claim - is it worth to pay 30,000\$/extra second? And the whole campaign IS on equity...



WE WENT. WE RACED. WE ALMOST BEAT FRICKIN' PORSCHE!

On June 6th, MINI challenged Porsche to a race. They didn't show. But we figured that might happen, so we brought a Porsche of our own and on June 21st the MINI Cooper S went head to head with a Porsche 911 Carrera S. The engines revved. The crowd roared. And when the smoke cleared, the MINI finished a mere two seconds behind our prestigious competitor. And when you consider the Porsche costs over \$60,000 more than the MINI...that's more than \$30,000 a second.

WELCOME **SIGN THE PETITION** **COMPARE THE CARS** **RACE RESULTS**

RACE DAY **BRAD DAVIS INTERVIEW** **CORY FRIEDMAN INTERVIEW** **MINI FANS PART I**

VS

Interestingly, in the meantime, Porsche is doing this:

Whatsnext

Just Ads

Ads of the World

Billboardom (OOH)

ibelieveinadv

News/Industry/Reference

AdBrands

AdForum

AdWeek News

AgencySpy

Brandeo

BrandRepublic

BrandWeek

CampaignBrief (Australia & NZ News)

I Want Media

MediaWeek

Others (non-marketing)

Blog Kindle

Cheap Talk

Gapminder

Infographics

Kindle World

Think Markets

Ro

Boti

Cristi Manafu

cudoi

Digital Report

Dune de nisip

IQAds Blog

Lebede

Lejereanu

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Stefan Stroe

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September 2011

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July 2011

March 2011

February 2011

January 2011

October 2010

September 2010

August 2010

July 2010

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... I've read about the strategy and visited the url in the billboard. This is probably part of a sensible plan of stressing the practicality of Porsches (relative to their category, of course), their cars being fit both for track and for going to work, being both performant and economical. Although I do understand this and I bet there's a consumer insight behind (consumers wanting one car only, good for everything), I find the billboard would hardly express all these...

Interestingly, both Mini & Porsche are talking about value...

June 2010
May 2010
April 2010
March 2010
February 2010
January 2010
November 2009
October 2009
September 2009
August 2009
July 2009
June 2009
May 2009
April 2009
March 2009
January 2009
December 2008
November 2008
October 2008
September 2008
August 2008
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May 2008

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